

The Four Point Approach To Downtown Revitalization

Organization

Bring leaders and stakeholders from the public & private sectors together to develop consensus and coordinate resources to achieve downtown revitalization.

Promotion

Promote the positive image and promise of the Downtown Main Street District through Special Events, Marketing campaigns, and Retail activity.

Economic Restructuring

Improve the economic base of downtown by helping existing businesses expand and recruiting new businesses to respond to today's marketplace.

Design

Encourage quality design standards for building rehabilitation and new construction, signage, public improvements and window displays to create an attractive and inviting downtown.

Eustis Main Street

Eustis Main Street is the alliance of local residents, civic & non-profit organizations, property owners, merchants, and local government working together for downtown Eustis.

Our Vision...

Downtown Eustis will be a place to live, work, gather, dine, shop, invest and enjoy our waterfront.

Our Mission...

Eustis Main Street was formed to organize and assist in the revitalization of the historic downtown and waterfront of Eustis, Florida.

Eustis Main Street Events

Monthly Events

First Friday Street Fest
Downtown Cruise-In

Annual Events

Lake County Folk Festival
Light Up Eustis
Easter Sunrise Service
July Fireworks

Other Happenings

Musical Evenings at the State Theatre
Eustis Main Street Business Workshops

Become A Member Today!

There has never been a more important time for you to be a member of Eustis Main Street. Please return completed application along with your check payable to:

Eustis Main Street, Inc.
P. O. Box 164
Eustis, FL 32727

NEW!! You can now become a Member and Sponsor of Eustis Main Street on the web using your credit card! Just follow the secure “**Become a Member or Sponsor**” link at:

www.EustisMainStreet.org



Membership and Sponsorship

Eustis Main Street, Inc.
“The Alliance For Downtown Eustis”

352-357-8555

Director@EustisMainStreet.org
www.EustisMainStreet.org

P. O. Box 164

Eustis, FL 32727

What Is Eustis Main Street, Inc.?

Eustis Main Street is a 501(c)3 organization that has encouraged and participated in the revitalization of the historic downtown of Eustis and its lake front since 1993. Supported by both the public and private sectors, Eustis Main Street uses the successful “**4 Point Approach to Downtown Revitalization**” model established by the National Main Street organization. Used in over 1600 communities nationwide, this proven strategy attacks issues from each of the different points at the same time.

Eustis Main Street maintains its National Accreditation and achieves its goals through fulltime professional management and scores of volunteers. These volunteers serve as Board of Directors, committee members, and others who work to make a difference in their community.

Currently, Eustis Main Street produces about 30 downtown promotional events per year. We work with the City of Eustis to promote economic development and an improved appearance for downtown. We work with the downtown Arts and Culture organizations to promote Eustis as an “Arts Community”. We continue to maintain excellent business working relationships with other downtown organizations and stakeholders.

Membership

Eustis Main Street, Inc is a 501(c)3 Charitable Organization. Our members and volunteers are a cross section of community residents, businesses, and stakeholders. This broad support is critical in achieving our goals and objectives. Eustis Main Street offers a variety of membership levels for your convenience. Your membership includes the “Downtown Update” newsletter. To see our latest newsletter visit www.EustisMainStreet.org.

Sponsorship

Eustis Main Street provides many opportunities to promote your business while at the same time supporting the revitalization process. Our monthly and annual events bring thousands of people to downtown Eustis each month. Various advertizing methods are used to promote the different Eustis Main Street events.

Sponsorship Levels

Platinum: \$2500 Corporate Sustainer membership plus your company logo link on our website and on Community Kiosk poster; Stage Sponsor at three First Friday Street Fests; Major Sponsor level at two annual events you select with company logo on posters and on print and e-mail advertising; Company provided banner displayed at events.

Gold: \$1000 Business level membership plus your company logo link on our website and on Community Kiosk poster; Stage Sponsor at two First Friday Street Fests; Major Sponsor level at one annual event you select with company logo on posters and on print and e-mail advertising; Company provided banner displayed at event.

Bronze: \$500 Business level membership plus your company logo and link on our website and on Community Kiosk poster; Stage Sponsor at one First Friday Street Fest; Logo on poster of one Main Street event you select.

Business Plus: \$250 Business level membership plus your company logo link on our website and on Community Kiosk poster.

For information call: 352-357-8555

Membership Application

Yes! I want to support Eustis Main Street through Membership!

Corporate Level: Investor: \$1000+ _____

Contributor: \$500 _____

Sustainer: \$250 _____

Business Membership: \$100 _____

Individual \$35 _____ Family \$50 _____

OR

Yes! I want to be a Sponsor/Member!

Platinum: \$2500 _____

Gold: \$1000 _____

Bronze: \$500 _____

Business Plus: \$250 _____

Name: _____

Business Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-mail: _____

_____ I'm interested in volunteering!